

WHEREAS; stillbirth affects approximately 21,000 families in the United States each year, making it a significant and often under-recognized public health concern; and

WHEREAS; while stillbirths occur across all communities, persistent disparities impacting families and communities of color occur at higher rates, underscoring the need for equitable access to education and prevention efforts; and

WHEREAS; empowering expectant parents with simple, accessible information about fetal movement monitoring can contribute to meaningful reductions in preventable stillbirth, as changes in fetal movement can indicate potential concerns, prompting timely medical evaluation; and

WHEREAS; resources, including support groups, professional counseling, and therapy services, exist across the state to help those afflicted by loss; and

WHEREAS; initiatives to improve maternal health and birth outcomes for all mothers and babies across the state are underway, and Wisconsinites are encouraged to learn more about those programs, including fetal movement monitoring programs; and

WHEREAS; today, the state of Wisconsin joins families, friends, healthcare professionals, and dedicated advocates and organizations across the state in recognizing the families affected by stillbirth, as well as promoting awareness, education, and prevention;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim September 19 2026 as

**NATIONAL STILLBIRTH PREVENTION AND
AWARENESS DAY**

throughout the State of Wisconsin and I commend this observance
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 16th day of September 2026.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State